

The Didsbury Pioneer

DIDSBURY, ALBERTA, Wednesday, January 14, 1953

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Ramblers Hit Win Column With Two Home Victories

Didsbury Ramblers turned in their first win of the season when they walloped Camrose Canadians 9-1 at the Memorial Arena Wednesday night.

Extreme cold weather held the crowd down to about 200 but those fans who braved the elements were treated to a nice passing display by the local club.

Ramblers went ahead 4-0 in the first period, led 6-1 at the end of the second and added three more in the third without a reply.

Didsbury goals were scored by Talbot (2), Leismmer, Neufeld, Papke, Diebold (2), Wilton.

Assists went to Papke (3), Leismmer (3), Diebold (2), Devine (2), Roberts.

Playing before one of the largest crowds of the season, Ramblers came up with their second win in as many starts on home ice when they outscored Alx 7-4 on Saturday night.

The clubs played on even terms in the first period, each banging in a pair of counters. Didsbury took the play in the second and moved ahead 5-3.

The third period featured dazzling end-to-end rushes by both teams and the locals were successful in doubling the one goal scored by the visitors.

Scoring for the locals was Diebold (2), Papke, Leismmer, Morgan, Devine and Ing. Assists: Leismmer (3), Papke (3), Roberts and Brumwell.

MELVIN NOTES

(From Our Own Correspondent)

Little Allan Shantz is recovering from a bout with the measles.

Mr. Harry Money of Vancouver visited on Friday at the home of Mr. and Mrs. K. Shantz.

On Sunday Mr. and Mrs. Lloyd Fischer and Janie and Claire Fischer visited in Calgary with Mrs. Fischer's mother, Mrs. Spurrell and her sister, Mrs. J. Reimer and family. The Reimers will leave shortly to take up residence at Churchill, where Mr. Reimer's division is stationed.

Mr. and Mrs. Jack Richardson and family visited with the Duponts on Sunday.

A big square dance jamboree is planned for Jan. 27 in the Melvin hall with Don Martin and the Smiths. Everybody welcome.

(Last Week)

Mr. and Mrs. Allan Krebs of Ponoka were visiting in the district on Christmas. They had Christmas dinner at the home of Mrs. Krebs' aunt, Mr. and Mrs. Carl Russell.

About 50 guests gathered at the home of Mr. and Mrs. L. Fischer on Saturday evening to celebrate the 25th wedding anniversary of Mr. and Mrs. John Kershaw. Under the direction of Mrs. H. Fischer and Mrs. A. Youngs games and contests were enjoyed after a bounteous lunch was served.

Mr. Bill Summers then presented the guests of honor several gifts from relatives and an electric pop up toaster and electric tea kettle from their friends and neighbors. After appropriate and grateful speeches from Mr. and Mrs. Kershaw and a loud chorus of "They are Jolly Good Fellows" the gathering dispersed.

Walton Youngs returned to Edmonton on Sunday after spending the holidays at his home here.

Congratulations to Mr. and Mrs. Andy Jackson on the birth of a son James George—a brother for Wendy and Dianne. Wendy has been staying at the home of her grandparents, Mr. and Mrs. E. Dupont for the last three weeks, returning to her home in Olds on Saturday. Little Diane stayed with her aunt Anna while her mother was away.

Mr. and Mrs. Lester Krebs and Shirley spent Christmas day in Calgary at the home of Mr. and Mrs. Lewis Wollen.

Mr. and Mrs. V. Wollen and Denny left Friday for their home in Port St. John after spending the Christmas holidays with Mrs. Wollen's parents, Mr. and Mrs. Emil Krebs. They travelled by car.

Guests of Mr. and Mrs. L. Fischer during the holidays were her sister and family Mr. and Mrs. Reimer and Kenny of Calgary and her mother, Mrs. Spurrell.

Miss Margery Chandler spent Xmas and New Year's with her parents.

MARION LUFT HONORED AT FAREWELL PARTY

Miss Marion Luft, who left recently for Swift Current, Sask., was honored at a farewell party at Zella school at the year's end.

A large crowd of friends enjoyed games and a sing-song. Before lunch Miss Luft was presented with a parting gift by Ronnie Luft.

Miss Luft will be employed at Revelstoke Hardware in Swift Current.

TWO HOME GAMES FOR RAMBLERS THIS WEEK

Stentler Imperials make their second appearance of the season on local ice Thursday night when they meet Didsbury in a scheduled league game.

Saturday night Lacombe will be visitors on local ice. The only meeting of these teams this year resulted in a 4-4 tie at the northern centre.

Starting time for both games is 8:30 p.m.

Bancroft W. I. To Meet Girls' Club

Mrs. Arnold McCulloch was hostess to eight members of the Bancroft W.I. at the January meeting, "Winter Wonderland" was sung to open the meeting, followed by the creed.

Roll call was answered by saying something nice about the member sitting to the right of you.

Enough old woollens are to be gathered up and sent to have a blanket made for a needy family.

An invitation was received from the Bancroft Girls' Club to attend their February meeting at the home of Fay Marsh on St. Valentine's Day.

Plans were made to entertain the husbands again this year, with a supper and evening of games. Mrs. Ray Good is to be hostess for the event, to be held on January 16.

A donation of \$5 to the Girls' Club Travel Fund is the objective for the month. The school library received \$3.15.

Mrs. Fred Hoskin won the tea money prize. Mrs. Robert Fisher demonstrated a new way of making a rug by weaving strips of material through strands of a string.

The hostess then served a lovely lunch.

FALLEN TIMBER

(From Our Own Correspondent)

Mr. and Mrs. H. Steen and Mr. Charlie Steen spent Christmas Eve at the home of Mr. and Mrs. W. Fyten.

Mr. and Mrs. Bob Whitte and family were visitors at the home of Mr. and Mrs. Van Holland on Christmas Eve.

Mr. and Mrs. Joe Perkins and Debbie of Cochrane visited Mr. and Mrs. L. Wamnamaker the Sunday after Christmas.

Mr. and Mrs. Bill Dick have returned from their trip to Oregon and Victoria, B.C. They visited Mrs. Dick's mother in Oregon and their daughter and son-in-law, Mr. and Mrs. N. Harris and children in Victoria.

Mr. and Mrs. W. H. McGaffin of Didsbury and Mr. and Mrs. Bob Moore, also from Didsbury, were guests at the home of Mr. and Mrs. McGaffin on New Year's day.

Mr. Money, Sr., who is visiting here from Vancouver, has been the guest of many of his old friends among them Mr. Vernon of Bergen and Mr. Deardrick of Didsbury.

Mr. and Mrs. L. Wamnamaker and family, and Miss Edna Wamnamaker were guests at the home of Mr. and Mrs. Vern Johnson of Didsbury on New Year's day.

Miss Esther Johnson of Saskatoon is working at the home of Mr. and Mrs. W. Fyten.

Mrs. Johnny Howton, Danny and Joanne, spent a week visiting in Calgary.

WEST NOTES

Mrs. O. Krebs and Mr. and Mrs. H. Krebs, Darwin and Wanda, were dinner guests at Mr. and Mrs. Albert Krebs on Sunday.

We are pleased to hear that Mr. Carl Russell, who has been a patient in the Didsbury hospital for over a week, is getting along nicely.

Mr. and Mrs. Arnold Hogg entertained at dinner on Sunday in honor of the latter's and Mr. A. L. Hogg's birthdays. Those present included Mr. and Mrs. G. Wilson and Donnie, Mr. and Mrs. C. Wilson, all of Cremona, Mr. and Mrs. C. S. Hogg and Calgary and Mr. and Mrs. A. L. Hogg.

A rink composed of Mr. P. Luft, Mr. R. J. Luft, Mr. H. Wood and Mr. H. Russell from the Elkton curling club are taking part in the bonspiel in Didsbury.

Talking about curling, it is reported that a Scotchman was curling in the yearly bonspiel when his wife took seriously ill. He was reported to have remarked that he hoped she wouldn't die before the bonspiel was over or he would be unable to attend the funeral.



Two Morocco rioters reach for the sky under the menace of rifles held by helmeted Makhazi police guards as they are taken into custody following savage anti-French rioting in Carrières Centrales, a Casablanca suburb.

Annual Meeting Of Rugby W. I. Holds Redeemer Church January Meeting

The annual meeting of the Redeemer Lutheran Church was held on Saturday, Jan. 10 in the church basement. Re-elected as officers were Mr. J. C. Folkman, president; Mr. H. W. Folkman, treasurer and Rev. E. F. Fox, secretary. Mr. Emil Schickel of Carstairs and Mr. Fred Betus were also re-elected as elders and trustees.

The annual reports given again indicated that Redeemer Lutheran Church enjoyed God's richest blessings during 1952. Not only in temporal matters, but also in spiritual matters. His goodness was new every morning.

During 1952, 61 divine services were conducted, exclusive of weddings and funerals. These were attended by 9,689 souls. In the field of parish education work was continued with the children at the Westcott school vacation Bible school was again conducted; Saturday school is held regularly for the smaller children and confirmation instruction every Saturday for the older children.

The Sunday school also continued to grow and flourish. The Adult Bible class, also in 1952, enjoyed a variety of interesting and informative discussions. In the other two societies, the Ladies' Aid and the Walther League, great activity was experienced and also here the spiritual side was not neglected. During the year a Boys' Club was organized. This also met with the approval of the boys and their parents.

During the past year, the pastor officiated at 15 baptisms. Three young people were confirmed. Rev. Fox also officiated at ten weddings, scattered from Calgary to Edmonton. During 1952, one of the charter members of Redeemer, and formerly a member of the Westcott Church, passed away, Mr. John Rode. The pastor also officiated at two funerals at Olds. Redeemer congregation numbers 330.

Financially, the congregation and every society within it, also experienced healthy growth. For all outside purposes, Mission, Red Cross, hospital work, etc., the entire congregation raised \$5,560. For its own use at home, a total of \$6,077 was realized. This money is a most creditable record for the congregation and its societies of \$11,627.

The year 1953 will see the fifth anniversary of the dedication of the Redeemer Church. Trusting the God's presence for the future, as He has been with this group in the past, the congregation confidently looks forward to further growth.

SPRINGSIDE NOTES

(From Our Own Correspondent)

Springside ladies held their meeting at the home of Mrs. Eric Nelson on Jan. 6. It being a noisy day, only seven members were present. It was decided to buy some cups for the club. Mrs. Peterson won the draw. The next meeting will be held at the home of Mrs. Shannon.

A card party was held at the home of Mrs. McDonald on Friday Jan. 8. Five tables of whist were played, winners being Mrs. Wm. Collinge and Mr. George Innes, consolation went to Mrs. Innes and

Annual Bonspiel Underway With New Record Entry

HIGH SCHOOL HOCKEY TEAM WIN FIRST TWO CONTESTS

Didsbury high school hockey team are off to a fine start in the new hockey season, having won two games in a row.

On Friday they journeyed to Carstairs and picked away a 6-1 win over the boys of that town and did a bit better than their elder brothers, the Ramblers, when they tackled a 3-3 defeat on the Olds entry in their own back yard on Monday night.

The latter two teams play at the Memorial Arena on Friday night and a good turnout of fans would encourage the boys to keep up their winning ways.

2nd Troop Scouts Have Winter Trek

The 2nd Didsbury Boy Scouts troop has recently completed its annual winter camp. This has been the fourth winter camp undertaken by members of the troop. Each camp of nine days was planned to exceed previous ones in scouting technique. Being no exception to the rule this outing was planned to give training in packing gear and food, and fell in the category of a protracted hike.

The members of the troop chosen to make this hike were boys with considerable experience in scouting. They were taken by car and truck to the Ghost Dam, on the Banff highway, a compass set and packs shouldered with the destination being Cremona.

A map of the area was used to locate suitable camping places and to indicate the route. As a compass course was followed, some of the journey led over high and difficult country. Four hills were crossed, each of over 1,000 feet elevation. Two of these were in the Wildcat Range and were 5,000 feet. This part of the journey was very strenuous. Four hills were crossed, each of over 1,000 feet elevation. Two of these were in the Wildcat Range and were 5,000 feet. This part of the journey was very strenuous.

Tents were dispensed with and as the weather was comparatively mild for mid-winter, even the common spruce bough huts were not used. All equipment was carefully planned, the menu included.

The total distance covered was 35 miles, made within 48 hours—from Monday noon to Wednesday noon.

The hike has impressed the boys with the assurance they can adequately fend for themselves thru wild country over a period of days, and still have a lot of fun doing it.

If you are the right age and are interested in practical scouting, you are welcome to become a member of the Scout troop.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Vetter and daughter, two of Elkton, Mr. and Mrs. Wilber Edstrom and Mr. and Mrs. J. Boat, all of Carstairs, were guests of Mr. and Mrs. Cliff Edstrom and family Friday evening.

Mr. Ernest Fisher, Joyce and Don all were Sunday visitors with Mr. and Mrs. Delbert Levagood and family.

Sunday dinner guests of Mr. and Mrs. Fred Betus and family were Mr. and Mrs. Cliff Edstrom and family, Mr. and Mrs. E. Dippel and family, and Mrs. Tom McNeil.

Mr. and Mrs. Roy Edstrom and family of Crossfield were Sunday evening visitors with Mr. and Mrs. Cliff Edstrom and family.

Mr. and Mrs. J. Winterbottom and Linda, Mr. and Mrs. M. Dippel and Carole were Sunday dinner guests of Mr. and Mrs. L. Haynes.

Sunday dinner guests of Mr. D. B. Wood were Mr. and Mrs. E. Lamp, Mrs. L. Hunsperger, Larry and Allan, Mr. and Mrs. Glenn Jackson and family of Acme, and Miss Grace Hunsperger.

Mr. and Mrs. Ed Clayton and family, Mr. and Mrs. John Folkman Jr. were Friday evening visitors with Mr. and Mrs. H. W. Folkman and family.

Sunday supper guests of Mr. and Mrs. H. W. Folkman were Mr. and Mrs. Ruth Rodney and family.

Bob Nimmmons, Mrs. E. Nelson took the travelling prize. Family members.

The next card party will be announced later. At the end of the whist party a presentation of money from Springside ladies was made to Mr. and Mrs. Bruce Nelson, newly-weds of the district. The bride and groom thanked everyone and invited them to visit them at anytime.

The evening ended with a delicious lunch.

Didsbury Curling Club's annual bonspiel opened here Monday morning with a record entry of 42 rinks, 20 home teams and 22 visitors.

Old Man Winter moved in with a vengeance and there is little question of the ice not being keen for the big event.

At the time of going to press all events were in the preliminary stages and a detailed account can not be given until next week.

Visiting rinks are from Carstairs (1), Crossfield (1), Alder (1), Cremona (4), Midway (3) and Elkton (1).

In the McDonald Blair playdowns which were started here last Saturday, Ken Gillrie and Cliff Sorenson ended up in a tie and will probably play the draw off as soon as the local bonspiel is over. The winner will advance to the Central Alberta playdowns.

Westcott News

(From Our Own Correspondent)

Mrs. Otto Folkman and Mrs. John Jacobson, who had been away on holiday to the U.S., returned home the first of last week.

Mr. Herbert Goetjen's eye is very much improved since the piece of metal was removed last Monday. Gordon Good, son of Mr. and Mrs. Lyle Good, a patient in the Didsbury hospital.

Mrs. Herbert Goetjen took her mother-in-law, Mrs. K. Goetjen of Didsbury, to Carstairs on Saturday afternoon to attend the party for Mr. and Mrs. R. C. Ray, former neighbors at Garfield.

The cold weather this week curtailed skating and rink activity at Westcott but on Sunday quite a number of cars were seen in the vicinity, all headed for the rink for the regular Sunday skating.

Word was received this last week by Mrs. McFarlane that Mrs. Don Wood, formerly Gwen Dainty of Westcott, had been steadily improving from her siege of polio (in a west coast hospital and was able to be up for the first time in a wheelchair and was being moved.

Quite a number of Westcott folks have been attending the senior hockey games in Didsbury and were disappointed to see the boys come through again on Saturday last.

East Notes

(From Our Own Correspondent)

The Lone Pine W.I. directors and program committee met at the home of Mr. Fred Metz Thursday evening to make out the 1953 program.

The following were New Year's visitors at the home of Mr. and Mrs. Sam Elliott: Mr. and Mrs. George Clark and Carol, Mr. and Mrs. Joe Hunter and boys, Roy and Leslie Schumaker, Jim Clark, Peter Kryklyw and Miss Joy Elliott, who was home from her duties.

Mrs. Spangenberg and her daughter Mrs. Brander and family during the Yuletide holidays.

Mr. and Mrs. Schumaker motored to Calgary on Saturday. Bob wishes are extended to Fred Richardson, who is a patient in the Didsbury hospital.

Congratulations are extended to Mr. and Mrs. Walter McCoy on the birth of a baby daughter. Mrs. McCoy was formerly of the Jutland district.

The next calf club meeting will be held at the home of Mr. Ed Stiles on Jan. 24.

Mr. and Mrs. Cleland and Gordon and Mr. Howard Rogers were Sunday visitors at the home of the latter's parents.

Mr. Peter Kryklyw was a week-end visitor with Mr. and Mrs. Sam Elliott.

Mr. and Mrs. Schumaker and Joyce called on Mr. and Mrs. Alfie Thompson and Mrs. Lucille Thompson on Saturday evening.

Mr. and Mrs. Alfie Thompson and family, and the former's mother, were Sunday supper guests with Mr. and Mrs. Gus Birner and family.

visited Sunday evening with Mr. and Mrs. Harold Swanson and family.

Mr. and Mrs. Crosby Archer visited Sunday with Mr. and Mrs. Arthur Goss.

Mr. and Mrs. John McNaughton and Margaret were Sunday dinner guests with the latter's parents, Mr. and Mrs. David Yellowlees, near Acme.

DIDSBURY MARKETS

BUTTERPAT	
Delivery Basis at Crystal Dairy	
Special	63c
No. 1	61c
No. 2	59c
Off Grade	48c
Table	71c

Introducing New Staff at Barrett's

MECHANICAL
BILL KIRK
KEN PAPKE

MR. KIRK HAS VAST
EXPERIENCE IN THE
MECHANICAL FIELD
ON ALL MAKES OF
CARS, TRUCKS AND
TRACTORS.

BODY REPAIR
JIM WILKINS
L. NEUFELD

THESE MEN ARE
TOPS IN BODY WORK.
THEIR AIM IS TO
GIVE YOU A FAST,
A-1 JOB.

Our New Shop Now In Operation

All Work Fully Guaranteed
ESTIMATES WITHOUT OBLIGATION



It's FORD again for '53

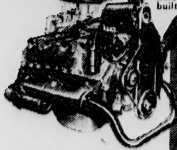
with the Sensational new "Miracle Ride"



and a brand-new, longer, lower, wider look



Multi-Tight Bodies, for dust-free, draft-free comfort, are built to stay "young".



Stroke-Ster V-8 110-Hp. Engine with high compression performance. Advanced design backed by experience in building more V-8's than all other manufacturers combined.



Fordomatic Drive is the finest automatic drive on the road. With Ford you can choose from Fordomatic, Overdrive*, or Synchro-Shift Shift.



New Miracle Ride that takes all the factors of ride, engineers them into a completely-balanced combination for a ride that's truly a revelation.



No wonder the swing is to FORD!

SEE YOUR FORD DEALER... **TEST-DRIVE** the new '53 **FORD**

BARRETT'S GARAGE

PHONE 126 — DIDSBURY

LOOK FOR THE **A-1** SIGN OF VALUE WHEN YOU BUY A USED CAR — SEE YOUR FORD DEALER

USE THE CLASSIFIED FOR RESULTS

CARD OF THANKS

I wish to thank Dr. Epp and my friends for the kindness shown during my recent stay in the Didsbury hospital. Also I would like to thank those who sent me cards.
DONALD RADFORD
1tp

ORDER YOUR COUNTER CHECK BOOKS from the office of The Didsbury Pioneer.

A FRUIT ORCHARD ON THE FARM

A farm orchard should be no larger than to provide fruit for the family, and limited by the amount of labor the farm operator finds available for tree culture. For the average home about 12 fruit trees, well cared for, will supplement the strawberry, raspberry and currant patch to provide a year-round supply of fresh and preserved fruit, says B. J. Gorbey, Experimental Farm, Brandon, Manitoba.

Besides choosing varieties for a definite use, and selecting disease-free stock, it is important to plant only hardy trees. Illustration Station Farm Operators have found the following crabapple varieties hardy and satisfactorily productive: Bedford, Dolgo and Osman. Standard apples are generally not quite as hardy. The Heyer No. 12 variety is, however, recommended. Among medium-sized apple crabs the variety Rescue is hardy. Improved standard native plums such as Bounty and Northern are good. Sandcherry plum hybrids found satisfactory are Dura, Nanor, Opata and Sapa.

LOST — Seven Feeder Pigs, weight about 150 lbs. Finder please notify B. A. Atkinson, east of town. p

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.

Westerdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

QUESTIONS AND ANSWERS
and Cancer

QUESTION: Is cancer a disease of old people?

ANSWER: While cancer occurs most frequently in the older age group, no age is free from it. It may occasionally occur in very small children.

Know Cancer's Danger Signals — Send for free literature by writing:
Canadian Cancer Society
231 - 7th Ave. E., Calgary

There are 336 knit goods mills in Canada operating in 122 communities and employing some 25,000 people.

NOTICE
I regret any misunderstanding which may have arisen with regard to notices recently sent out to patients. The notice was inaccurately worded and it was NOT intended to convey the impression that Dr. McKenzie was leaving Didsbury but was intended to mean that I myself was leaving at the end of the year. I apologize for any inconvenience that might have been caused.
(Signed) DAVID W. BURGESS

FOR SALE — One registered Yorkshire boar, also 1 well-broke saddle pony. Apply J. L. Boden, at Harman, phone 1922. 2-3c

WANTED TO RENT — Reasonably warm house with 4 or 5 rooms. Apply G. H. Thompson, phone 149 between 8 a.m. and 6 p.m. 2-3p

NOTICE
No trespassing or hunting of any kind, whether day or night, will be tolerated on the farm of Sam McAllister, 13 miles east and 3 miles north of Didsbury. 1tp

IN MEMORIAM
In loving memory of Arthur Jenkins, who passed away Jan. 5, 1949. "Gone from us, but not forgotten, Never shall his memory fade."
MRS. JENKINS and FAMILY

INDUSTRIOUS MAN WANTED at once to retail Rawleigh Products in Didsbury locality. Write Rawleigh's, Dept. A402, Winnipeg, Man. 1-5c

FOR RENT — Frame Building, 22x50 and 12x22, on main street of thriving town of Didsbury. Apply to A. I. Shumatcher, C.C., 603, Grain Exchange Bldg., Calgary, phone 21717. Owner. 17-11

FOR SALE — Quarter Section in Westward Ho district, 10 acres of crop land on gravel road. For immediate possession. \$1,400. Write A. E. Spicer, Westcott, or phone 915, Didsbury, evenings. 11p

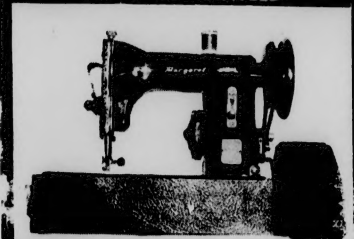
FOR SALE — One 50-ft. lot, north end of town on water line. Apply W. A. Sherrick, phone 1103. 41-11

NOTICE
Accounts payable to Drs. McKenzie and Burgess may be paid at the drug store. Mr. Law will issue receipts. 27-11p

NOTICE
Resident non-ratepayers wishing \$1-a-day hospitalization must purchase a contract at \$8.00. Contracts are sold during the month of January only at the office.
DIDSBURY MUNICIPAL HOSPITAL

BRAND NEW..... SEWING MACHINE

★ FEATHERWEIGHT ★ REVERSE STITCH
★ ELECTRIC ★ ROUND BOBBIN
FULLY GUARANTEED



FULL PRICE ONLY \$69.50
Special Terms
C.O.D. Orders Accepted.

FOR FREE HOME TRIAL WRITE BOX "B"
THE DIDSBURY PIONEER

ATTENTION OUT-OF-TOWN CUSTOMERS
FOR YOUR FREE HOME TRIAL FILL IN THIS COUPON

Name _____
Address _____

Fill in and mail to Standard Sewing Machine Center

STANDARD SEWING MACHINE CENTER

2109 EDMONTON TRAIL
CALGARY, ALBERTA

Willie WATT BY FEEG

Propane Lights —
\$12.50 — \$16.50
\$22.50 — \$26.50

Propane Stoves —
From \$97.50 to \$349.50

Propane Fully Automatic Floor Furnaces —
From \$97 to \$169

Propane Water Heaters —
From \$175 to \$250

In winter folks still rise by night But they don't dream By candlelight.

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

THE DIDSBURY PIONEER

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JAMES CURRIE, Editor and Publisher

STRATEGY

Some people argue that the only way to meet the Communist threat is to become more like the Russians and meet the threat with Russia's weapons, weapon for weapon, lie for lie and plane for plane. They believe that the only way to face them is with a strong State, a regimented people and that we are inevitably falling into those lines in any case.

When some proponent of this theory finishes up his argument he usually trots out the old bromide, "You have to fight fire with fire." In the first place there are dozens of better ways of fighting fire than starting another fire, for fire destroys too many valuable things.

In fighting Russian fire with its own fire, you destroy too many of our values. We need to fight Russian plans with the wet blankets of critical awareness and the sharp tools of humor, with the energy of faith in democracy and to fight with the weapons of our own choosing.

Nor do we need to fight with the strategy of the Russians. In fact we can't hope to win out by merely blocking blows and counter punching. Our strategy should be directed at making the Russians fight us on our own ground and at finding weapons more adroit and at planning strategy which is imaginative, not imitative.

—Nanton News



Agricultural SERVICE BOARD NOTES

W.K. Snyder,
Field Supervisor

ARMYWORMS: Continuing this series of letters on insect pests, we will talk about armyworms this week. Armyworms rank among the major pests of cereal and forage crops. During the seasons of exceptional abundance their damage totals many millions of dollars.

General armyworm invasions are most common following cold, wet springs, which destroy many insect enemies but provide luxuriant growth for food. The moths lay their eggs at night on many kinds of plants. Eggs hatch from two to 10 days later. The tiny, newly-hatched caterpillars feed near the ground unnoticed. Soon they begin to skeletonize the leaves. Within two to four weeks the smooth, striped, nearly naked caterpillars are fully grown. They eat terrific amounts of food, the noise of their feeding making a rustling sound in the fields.

If not fully grown, they mass together and crawl or "march" after their food. They pupate in the soil. The fall armyworm cannot survive the winter except in the deep south, but every summer it spreads northward by successive flights of the parent moths. It is called the fall armyworm because it does not reach the north until late summer or early fall.

COYOTES: You may be interested to know that during the past 14 months this office has paid bounty on 181 coyotes. This bounty was paid on coyotes which were actually killed within the boundaries of Mountain View Municipality.

These pestiferous animals are very cunning and it takes real skill on the part of anyone to hunt them down and kill them. According to latest reports, Mountain View is far ahead of any other municipal district in the number of coyotes killed in the war on this wily pest.

OUR CROWN, TOO

Canada should have a place in the British Crown, suggests The Financial Post. "Would it not be a good thing if it were also recognized in the actual crown itself, by the presence in its structure of something symbolic of, and perhaps also contributed by, the Dominion? A really great jewel given by the Canadian people, and worked into the design in a setting somehow suggestive of their special relationship to the British throne — would be a logical setting forth of that strange relationship of sovereignty and loyalty which always and everywhere remains a mystery beyond statement in words."

ZELLA NEWS NOTES

(From Our Own Correspondent)

The Zella W.I. card party, scheduled for Jan. 7 at the A. Walcott home, will now be held at the home of Mr. and Mrs. E. Lowrie on Friday, Jan. 9.

Mrs. A. Walcott and sons and Wilbur Jahnke, motored to Calgary on Sunday to visit Arthur Walcott, a polio patient in the Isolation hospital. Arthur is slowly progressing and will be hospitalized in Calgary the balance of this week.

Mrs. Jim Johnston is staying with her mother, Mrs. Youngs, at Granger. Mr. Youngs is a patient in the General hospital in Calgary, following a farm accident early last week.

Winnie Broadhurst of Nanton was a visitor at the homes of her relatives over the Christmas holidays.

Mrs. D. Blair of Sedalia is spending some time with her son-in-law and daughter, Mr. and Mrs. A. Worthington.

GRAIN MOVEMENT RECORD

In the week ending Dec. 4 last, 21.7 million bushels of grain moved from Fort William-Et Arthur eastward bound, creating a new record for weekly shipments.

The previous record was 23.6 million bushels, moved in the week ending Dec. 1, 1944.

Letters Not So Numerous In Weekly Newspapers

A defect in many weekly newspapers, compared to dailies, is that weeklies don't publish so many cockeyed letters to the editor. Nothing, since Ham laughed at Noah, who had brought them safe ashore, is so illogically ridiculous as the letters one finds in taking grab samples among some dailies. Here is a unique art form, and better than school howlers because there's a name signed. The more odd the letter, the more likely that the name is honest.

Often, the more serious the intent of the letter writer, the more remarkably humorous the product. Students of the mind, reading these letters, must shudder at the work yet to be done among mankind. And yet, for all that, here is the raw stuff and fascinating misquations and arch preciousness, full of common sense and even brilliance.

Thus some of the dailies, but seldom the weeklies. It may be that the city folk are lonelier and more anonymous, seeking recognition. Or perhaps civilization, which is supposed to come to flower in its cities, also there goes first to seed.

HOUSE FASHIONS

What will today's houses look like a decade hence? "Some day, according to reports, they are going to be just as dated as Aunt Sophie's indoor plumbing and the oil-burner gingerbread Victorian monstrosity er."

on the main street of Appleblossom. Of course, maybe by that time, Aunt Sophie's house will be back in style again. And, if it is, let's keep the

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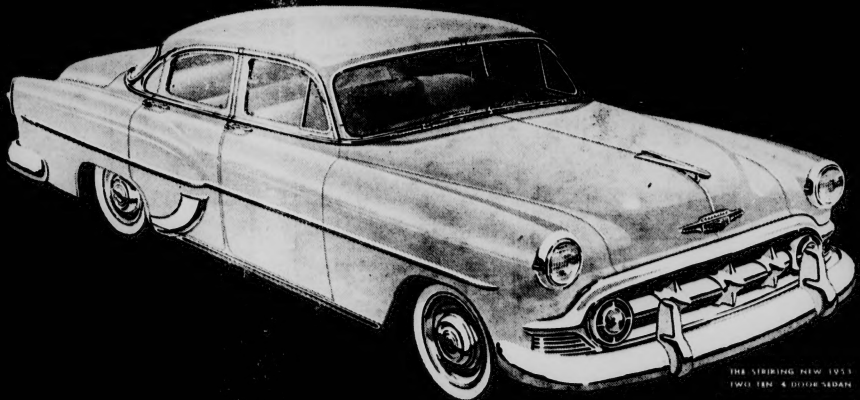
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Through The Study Window

(By Rev. C. C. Armstrong)

The coming year, inevitably, will bring sorrow to some homes through the death of a member of the family. Friends and neighbors will express their sympathy in differing ways. Some will order wreaths of flowers for the funeral service others will have flowers placed in the church on a suitable occasion at the time of public worship.

The use of flowers at the funeral and the graveside can be helpful. Flowers beautify a church at any time, and they can express feelings which many cannot easily put into words. Scriptural references to flowers are not frequent, but they comment on flowers as symbols of the brevity and frailty of life. As such, flowers have a place in reminding one that our real consolation is not to be found in the fleeting beauty of the flowers but in the loving purpose of God, revealed in the death and resurrection of our Lord.

The very fact that flowers are so perishable means that they provide no continuing reminder nor memorial. A few frozen flowers, left at the grave, are no adequate expression of sympathetic gratitude for the life that has been given. They have led people to seek other means of expressing sympathy to the bereaved, and gratitude for the life that has been given to us.

In some cases the bereaved family have set up memorials. Leonard Gutz Memorial Church, in Red Deer; numerous Bissell churches and institutes; Archer Memorial Hospital, all commemorate well-known people. Memorial windows and memorial organs are to be found in many churches. Baptismal fonts, communion tables, pulpit Bibles, memorial pictures, support of missionary enterprises, are all means of remembrance.

A Memorial Fund has been established, at both Westcott and Knox Church. Anyone wishing to contribute to this fund, instead of sending flowers, can make this contribution to Mr. W. E. Blore in Didsbury or Alex. Robertson at Westcott. A suitably worded card is now available, expressing sympathy and informing the bereaved family that in loving remembrance of the one that has been lost, Mr. and Mrs. "Yourselves" have contributed to the memorial fund. This card is forwarded to the family.

Those using this means can specify the particular object they wish to support, for example, a gift to missions. If no specific request is made, this will be applied towards the securing of a memorial organ (in Knox). A permanent and appropriate record will also be kept, recording the names of all who have died and who are thus commemorated. Both Knox and Westcott can apply this memorial fund according to the wishes of their respective donors and in their own congregation. Will you please keep this account for your own guidance.

Hemlock is one of Canada's slower growing trees. It may take 100 or 200 years to reach maturity.

LUMBAGO (Lame Back)

When your back is stiff and very painful and it's an effort for you to stoop or bend, take the remedy that has brought swift, safe relief to thousands—Templeton's T-R-C. Don't suffer from the nagging misery of Lumbago a day longer than you have to. Get T-R-C today. 65c, \$1.45 at drug counters. Take



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Aluminum is most readily available commercially, however, in the form of bauxite ore. Alcan ships this ore from South America to feed its pot lines at Arvida, Isle Maligne, Shawinigan Falls and Beauharnois, P. Que. When the huge new Kitimat development, completed in B.C., refined ore will be shipped up the West Coast from South American or other abundant sources, Aluminum Company of Canada, Ltd. (Alcan).

BERGEN NOTES

(From Our Own Correspondent)

(Last Week)
Miss Mildred Olsen has returned to the Central Alberta Sanatorium after spending the holidays at her parental home here.

Mr. Charlie Rowell is a patient in the Col. Belcher hospital in Calgary. A chicken supper and program of local talent will be held in the Bergen hall on the evening of Jan. 9. Supper will be served from 7 to 9 p.m. Proceeds will go to Bud Aulstead, veteran of World War II, for medical care.

At a recent meeting of the Sundre Legion, Mr. D. A. Brown was elected secretary of the organization. A number of Bergen vets belong to the Sundre branch.

Mr. D. O. Clarke has been nominated along with Mr. R. Rankin of Sundre for trustee for sub-division No. 5 of the Olds School Division. Voting will take place from 1 p.m. until 4 p.m. at the Bergen school, Jan. 10 for Bergen and Elsdwold school districts.

Mr. and Mrs. Walter Gamble and daughters escaped serious injury when their car overturned after striking loose gravel three miles west of Didsbury on Saturday. The car was badly damaged.

Winners in the draw held at the Bergen school Christmas concert were: Mr. Fritz Erickson, turkey hen; Mrs. E. Smith, Sundre, chocolates; Mr. Norman Bradley, rooster; Mrs. Trygve Haug, rooster.

On Sunday morning, January 4, a number of young people of the Old Missionary Church were presented with Bibles from the pastor, Mr. Willard Swalm, for attendance at Sunday school without missing more than three Sundays in the past year. Prize winners were Leone, Barry, Grace and Paul Wiens.

The second largest producer of silver and lead in the world is a mine near Mayo in Canada's Yukon.

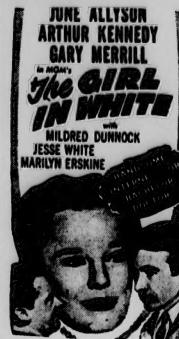
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Saturday Matinee 2:30 — Evening 7:30 & 9:30

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This is your copy of the remaining Home Games of the Didsbury Ramblers of the Central Alberta Hockey League:

THURSDAY, JANUARY 15—STETTLE
SATURDAY, JANUARY 17—LACOMBE
SATURDAY, JANUARY 24—RED DEER
TUESDAY, JANUARY 27—OLDS
THURSDAY, FEBRUARY 5—PONOKA
MONDAY, FEBRUARY 9—LACOMBE
MONDAY, FEBRUARY 16—RED DEER

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Goethe (1749-1832)

THE HOUSE OF SEAGRAM.

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

DISTRICT NEWS

25th Anniversary of Westcott W. I.

The 25th anniversary of the Westcott W.I. was celebrated at the Westcott school on December 30th with the husbands and families to help celebrate the occasion.

The evening of entertainment opened with O Canada and community singing which was led by Mr. Donald Robertson and Mrs. Gordon Ford as pianist.

The president, Mrs. Cliff Eckstrand made several comments concerning the work done by the Institute and one minute silence was observed for the departed members and one verse was sung of "Nearer My God to Thee".

The president gave the names of the charter members this being the members who were present at the first Westcott W.I. meeting when it was organized 25 years ago. Those being present were: Mrs. Jack Robertson, Mrs. Alice Robertson, Mrs. Harry Leavagood, Mrs. R. McFarlane, and Mrs. Ed. Klink, who was unable to attend the meeting but joined when it was organized.

Each charter member was presented with corsages which were made by Mrs. G. Ford for the occasion and a gift was also given to each from the W.I. Each one was asked to give a speech concerning the enjoyment they all had in the 25 years with the W.I. and the husbands were also thanked for the part which they played in helping out in every way.

The secretary Mrs. Ed. Klink read the minutes of the first Westcott W.I. meeting. The meeting was held at the school and being a very cold day they held the meeting around the stove.

A telegram of congratulation from our corresponding W.I. from Norham, England was received for the occasion and was also read by the secretary.

Our poetess, Mrs. Jennie Hughes, compiled a poem for the occasion. Mrs. Hughes is one of our honorary members. Other honorary members (meaning they are relieved from all duty) are: Mrs. Clarke Ray, and Mrs. Joan Klink.

Two solo selections were rendered by Mr. Bob Hughes accompanied by Mrs. G. Ford.

Mrs. W. Owens then presented a novelty number with three boys and three girls blowing up a balloon and breaking them. This was won by Bob Hughes.

Two songs were sung by Misses Janice and Winnie Owens and accompanied by Miss Peggy Owens.

Mr. Jack Robertson gave several selections and he was accompanied by Mrs. G. Ford.

Mr. S. Owens and Miss Winnie Owens gave two musical selections.

Mr. Kirk was introduced. He helped with the entertainment at the Olds Farm Women's week and gave several solo selections. He was accompanied by Mrs. Kirk.

Several musical numbers were given by Mrs. R. Faas with his dancing partner and was accompanied by Mr. O. Faas with his accordion.

Mrs. Cliff Eckstrand said what a great honor it was to be president at this time and thanked all those who took part to make the celebration a success and how lucky the W.I. was to have so much talent in it.

Several members were given a gift from the Norham W.I. in England.

When the time comes there will be no difficulty whatever in finding a host of candidates for the job. In half a dozen capitals of the world there must be banished politicians in pinstripes playing diplomat whose hearts beat faster at the prospect of one day holding the portfolio of Fine Arts and Culture. Likewise in every university there must be those with frustrated political ambitions whose hopes soar to limitless heights at the prospect of being called out of their ivory towers to carry the torch of culture to untutored Canadians from Akavik to Leading Tickles, Newfoundland.

Aspirants to the portfolio of Fine Arts and Culture should be reminded, however, that even their ambition to be achieved life will not be all beer and skittles. For, lurking in the background is the case of the Polish Art Treasures, which it may confidently be predicted, External Affairs Minister Pearson would be only too glad to unload on his colleague in Culture. The Minister of Fine Arts and Culture would, moreover, find himself in political hot water the moment he expressed a preference for the works of one artist, or sculptor, or author, or artisan in handicrafts.

Have you answered your letter for TB Seals?

M.V.B.C. NEWS

(from our own Correspondent)

The Second Semester has begun. Students are intensely interested in the new schedule for the coming term and are enjoying themselves with much interest to the work at hand. We are anticipating a good time in class room, chapel and around the campus in general.

Some thoughtful friends helped in a material way during the Christmas vacation. Several boxes of lovely oranges were sent in and some other much needed produce found its way to our store room.

Rev. Earl Archer is a much appreciated speaker in chapel services these days. He will continue to bring messages of deep spiritual value to the students during the course of the next week also. Rev. Ray Shantz has been attending chapel so during this time. We welcome our pastor.

Mrs. Maynard Snyder is helping in the kitchen this past week. She has kindly consented to take Mrs. Habermehl's place while the latter is taking a brief vacation in the east with her husband.

Rev. and Mrs. Taylor entertained Mrs. Turner, Mrs. Harvey, Mrs. Harver and Mrs. Alexee and the faculty of the College. Mr. Taylor showed his European pictures, to the delight of his audience, after which a delightful lunch was served by the hostess. We shall not soon forget this lovely evening.

Perhaps we have not previously announced that Mrs. Lyle Richardson has been playing the organ for the "Back to the Bible Hour" program, directed by Premier Manning each Sunday afternoon. Last week he was a guest player on the program, as it came from the Edmonton studios.

And that reminds us that we have nearly 19 subscribers to the "100 Club" that sponsors the "Good News Program," directed by Mr. Peter Waldin of the College staff, for the United Nations Relief Conference. Have you listened to it at 7.15 a.m. on Sunday morning? You will like it!

CHRISTIAN SCIENCE

The glorious fact that Life is God, without beginning or end, is brought out in Christian Science Churches on Sunday, when "Life" is the title of the Lesson-Sermon. David voiced it in the Psalms when he sang: "How excellent is thy loving kindness O God! therefore the children of men put their trust under the shadow of thy wings. For with thee is the fountain of life: in thy light shall we see light." Also included are these words of affirmation from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "In Science man is the offspring of Spirit. The beautiful, good and pure constitute his ancestry. Spirit is his primitive and ultimate source of being: God is his Father, and Life is the law of his being." (63:5-11.)

CAREER OF THE CULTURED

The brainchild of former National Film Board Chief John Grierson, whose meteoric rise into the stratosphere of art and culture was so suddenly terminated when his secretary was discovered to be a Moscow agent, a Department of Fine Arts and Culture is beginning to take shape in Ottawa. The National Film Board, the CBC, the National Museum and Library, the Archives and the cultural tag and bobtail of half a dozen departments of government appear likely, in the not too distant future, to have their activities dignified, if not sanctified, by the appointment of a cabinet minister of Fine Arts and Culture.

When the time comes there will be no difficulty whatever in finding a host of candidates for the job. In half a dozen capitals of the world there must be banished politicians in pinstripes playing diplomat whose hearts beat faster at the prospect of one day holding the portfolio of Fine Arts and Culture. Likewise in every university there must be those with frustrated political ambitions whose hopes soar to limitless heights at the prospect of being called out of their ivory towers to carry the torch of culture to untutored Canadians from Akavik to Leading Tickles, Newfoundland.

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Have you answered your letter for TB Seals?

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Beans with Pork, Red and White, 20 oz. tin, 2 for 39c

Corn Flakes, Kellogg's, 12 oz. pkg., 2 for 49c

Cream Corn, 20 oz. tin, R & W, 3 for 63c

Apple Juice, Sun Rype, (Blue), 48 oz. tin, 2 for 69c

Pumpkin, Red & White, 28 oz. tin 2 for 49c

Dates, Martin's, 2 lb. pkg. 47c

Wax Paper Rolls — 100 ft. rolls 29c

Australian Raisins — 2 lb. cello pkg. 49c

Plum Jam, Red and White, 4 lb. tin 63c

Cake Flour, Aunt Jemima, 3 1/2 lb. pkg. 57c

Fancy Pineapple, 20 oz. tin, Dole, chunks, 37c

Grapefruit Juice, Red and White, 46 oz. tin, 2 for 67c

Pink Salmon, 1's, ABC Brand, 2 for 83c

Coconut, Martin's fine, 8 oz. pkg. 19c

Wax Paper, Red and White, 100 ft. rolls 33c

Sweet Biscuits, in 1 lb. cello bags, lb. 45c

Shredded Wheat — 2 pks. 35c

Sugarless Fruit, diabetic, 24 tins, assorted, per case \$10.75

Cake Flour, Swansdown, per pkg. 48c

Virginia Peanuts, fresh roasted, lb. 35c

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Cake Mix, Ogilvie's, Orange or Lime Lemon, per pkg. 37c

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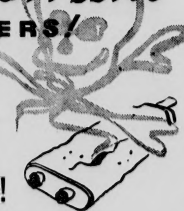
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1 — 1946 3-Ton Ford, as is — \$450

1 — 1950 Austin Sedan — \$700

1 Used Dominion Refrigerator — \$75

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Little Items of Local Interest

Mr. and Mrs. George Scott and daughter, Jean, and Laurel Logan, of Calgary, were weekend visitors of Mr. and Mrs. S. Wright.

Mr. and Mrs. Joe Teynor and family, Mr. and Mrs. Bob Sprinza and Bill Smith were Saturday visitors with Mr. and Mrs. S. Wright.

Mrs. Martin, of Sintuluta, Sask., arrived Sunday to visit for some time with her daughter, Mrs. S. Devine.

Mr. A. Traub returned Saturday from Portland, Ore., where he spent Christmas with his youngest daughter and her husband, Mr. and Mrs. Charles Tyson. While in Portland he visited Mr. and Mrs. Milford Creighton, Mr. and Mrs. Lee Nash (nee Grace Frey) and Miss G. Anderson. While en route home he stopped in Seattle and spent a day with Mr. and Mrs. Gagli. Mr. Gagli was a former preacher in Didsbury.

Miss Santa Schwenk of the O.S.A. entertained at a 6 o'clock dinner in the apartment last Thursday evening. Her dinner guests were Mr. and Mrs. Russell Pulkeith, Geraldine and Maxine.

Mrs. B. T. Parker and John returned Saturday from a week's visit to Edmonton.

Miss Doreen Clarke of Barons, is visiting with her brother, Mr. Ken Clarke.

Born: To Mr. and Mrs. Leonard Radford of St. Thomas, Ont., on Dec. 7, a son, Gary.

PARTY HELD SATURDAY FOR NEWLY-WEDS

A number of Westcott ladies attended a party for the newly-weds, Mr. and Mrs. R. C. Ray, at their home in Carstairs last Saturday afternoon.

The ladies enjoyed the afternoon in the good old-fashioned way, just chin-wagging as the honored couple, having both lived in the district, are well known old-timers.

Ten was served by Mrs. Jesse Ray and Mrs. Alex Boldwin, former neighbors of both parties.

The presentation of a lovely woolen blanket and a purse of money was made to the honored guests by Mrs. Bird St. of Garfield.

Mr. and Mrs. Ray thanked their friends fittingly for the gifts and money, good wishes and for coming to their home and making the event so pleasant and enjoyable.

RED CROSS LETTER

The following letter has been received by Mr. W. A. Austin from the Canadian Red Cross Society, Didsbury and District.

Dear Mr. Austin:

Recently, we have been greeting the members on the doors of the ward in our hospital, and we are very glad to advise that your ward of two beds with the inscription—Furnished by Didsbury and District Red Cross branch—has been placed on the door of a six bed ward No. 131, on the first floor of our hospital.

Previously, we had written that the No. 203 had been allocated to our branch, but this ward was on the north wing of the hospital on the second floor and had to be used for an isolation ward so that we wanted you to have one that could always be open for your members to visit and thus give you No. 131.

Sincerely yours,
D. H. TOMLINSON

Note: In 1945, \$500.00 was given by the Didsbury branch for the purpose mentioned in the letter.

ANYONE INTERESTED in renting a locker, please contact Mr. J. G. Booth at Didsbury Billiards. 2-3c

NOTICE
Resident non-ratepayers wishing \$1.00 a-day hospitalization for 1953 must purchase a contract at \$8.00. Contracts may be purchased during January at the office of the Didsbury Municipal Hospital. 2-3c

SITUATION WANTED — Young woman requires job in office. Can do typing and bookkeeping. Apply Doreen Clarke, c/o Harold Wood, Phone 170. 2-3p

CARD OF THANKS
We wish to extend our thanks to the many friends and neighbors for their expressions of sympathy, floral tributes and memorial donations in our recent sad bereavement.
MRS. BOACH EVERITT,
ERNEST REID and TOM CLARKE and their families.

CARD OF THANKS
I wish, on behalf of the hospital staff and patients, to thank all those who helped to make our Christmas a happy one.

The Christmas carols, sung by the choir of Mountain View Bible College under direction of Mr. Lyle Richardson, were very much enjoyed. We thank the members who gave their time during such a busy season to bring us the Christmas spirit in such a pleasant way.

The gifts were numerous and each one was appreciated by the staff as well as the thought that we were remembered by the sender.

May I again thank you and wish you all a happy and prosperous New Year and look forward to another pleasant year with you in 1953.
MRS. V. L. TURNER, Reg. N.

Coming Events

—The Didsbury Health Society will hold a meeting in the Lions hall on Saturday, Jan. 17 at 2 p.m. All past and present members please attend. There are bright prospects of reorganizing the society. 2tp

The Ladies' Sports Club are sponsoring a dance at Lone Pine Hall on Saturday, Feb. 14. A door prize will be drawn for.

The film "Mr. Texas" will be shown at the Berghal Church by the Sunrise Gospel Hour on Sunday, Jan. 18 at 7:30 p.m. The young people extend a cordial invitation to all.

—There will be a meeting of the local F.I.A., No. 1009 on Friday evening, Jan. 23 at 8 p.m. at the home of Mr. and Mrs. W. J. Scheidt. Members and their wives please attend. Visitors welcome.

Mr. and Mrs. Ed Berscht returned home on Saturday from Nanton where they spent New Year's with Mr. and Mrs. Riley Moon.

SO STARTLING NEW!
SO WONDERFULLY DIFFERENT!

CHEVROLET For '53

SEE IT

SATURDAY, Jan. 17

AT

EDFORD MOTORS

MR. KENTON GILLIE IS NO LONGER ASSOCIATED WITH US.

FOR YOUR ELECTRIC, PLUMBING AND HEATING REQUIREMENTS PHONE 51, DIDSBURY or 66, CARSTAIRS.

Didsbury Electric, Plumbing and Heating

Didsbury and Carstairs

Berscht's January Clearance Specials

FOUR ONLY —

MEN'S STATION WAGON COATS - -

Army Cloth, Snagproof, Showerproof, Quilted Lining
Regular \$21.95. Clearing Price \$14.95

SIX ONLY —

MEN'S SHORT-STYLE STATION WAGONS - -

Quilted Lining — Gabardine
Regular \$18.95. Clearing Price \$12.95

SIX ONLY —

MEN'S DRESSY STATION WAGONS - -

Quilted Lining — Slash Pockets
Regular \$27.50. Clearing Price \$19.95

SEVEN ONLY —

MEN'S WINTER OVERCOATS . .

HALF PRICE

TEN ONLY —

MEN'S JACKETS

25% OFF

FIFTY ONLY —

LADIES' BETTER DRESSES

HALF PRICE

MEN'S PARKAS

Wool Plaid — Corduroy — Gabardine
Wool Quilted or Down Filled Lining
25% OFF

TWELVE ONLY —

LADIES' WINTER COATS

25% OFF

THREE ONLY —

LADIES' 3-4 STATION WAGON COATS -

25% OFF

LADIES' LINGERIE SPECIALS -

Traveller's Samples . . . Slips, Nightgowns, Pyjamas - Nylon, Satin, Crepe
25% OFF

J.V. Berscht & Sons

For Your Winter Clothing Needs
PHONE 36 — DIDSBURY

—The Explorers will meet in Knox United Church Thursday, Jan. 15, after school.

Radio and Appliances

All Types of Repairs

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